



Issue 1

Imagine Dundrum

Our Village, Our Community

Newsletter

Welcome to our new-style newsletter. We hope you find it informative and interesting.

Meeting with the Hammerson Team

Imagine Dundrum met recently with the Hammerson team (as you know Hammerson are the owners of the old Shopping Centre and other property in Dundrum Village, all due to be redeveloped).

We used the opportunity to underline again our vision and objectives for Dundrum Village and to emphasise the level of public support for that vision.

We learned from the Hammerson team that their current focus is on several other major projects and that it is unlikely any 'Phase 2' plans (The old Shopping Centre and other Main Street redevelopment) will be put forward to the planning authorities before the end of 2020. With regard to Imagine Dundrum's bid for a Civic Centre on the site of the old Shopping Centre, Hammerson are waiting for the outcome of the Community, Cultural and Civic Action Plan to guide their position.

The Dundrum Community, Cultural and Civic Action Plan consultation was well supported

As you know, Dun Laoghaire Rathdown County Council has commissioned a study of the need for community, cultural and civic facilities for Dundrum. The public consultation was well supported, with over 500 submissions from members of the public, more than 150 submissions from community groups and over 50 submissions from providers of community facilities. This was a great response, and well done to everyone who made a submission and highlighted the needs for new facilities and services in Dundrum. We understand the Action Plan will be published early in the Spring.

You can read the Imagine Dundrum submission on the Imagine Dundrum website www.imaginedundrum.ie

Imagine Dundrum welcomes the Council's proposed audit of Main Street Dundrum

Imagine Dundrum looks forward to the outcome of Dun Laoghaire Rathdown County Council's proposed audit of poles, fixtures and street furniture on Main Street Dundrum which was requested by our Chairperson, Councillor Anne Colgan. The audit will examine whether there are redundant, unsightly poles or signage on Main Street, which can present unnecessary obstacles to people with mobility impairment, as well as taking away from the look of the street. The outcome of the audit will be available in early Spring.

Catch up with Panorama

The November issue of Three Rock Panorama magazine carries a full page piece about Imagine Dundrum and our work to date. Panorama is a community magazine serving a wide area of the county from Dundrum to Enniskerry and from Ballinteer to Ballyogan. Copies are on sale for €2 in several local outlets including the Capital Credit Union in Dundrum.

Bus Connects

Imagine Dundrum has met with the National Transport Authority and Dun Laoghaire Rathdown County Council to express our serious concern about the impact on Main Street of the proposed volume of bus traffic that would traverse Main Street at intervals of a few minutes throughout the day. The proposals would pose a threat to the viability of the street as a safe place for pedestrians and cyclists, and as an enjoyable place for locals and visitors alike.

Waiting for the draft Dundrum Local Area Plan

It is a year now since we all made our submissions to the first stage of the public consultation on the Dundrum Local Area Plan. We hope the draft Local Area Plan will soon be published and that the next stage of public consultation on this really important plan for Dundrum will get under way.

In the meantime, the Council will shortly begin work on the next County Development Plan. While this Plan will cover the entire county, it will also be really important for Dundrum. We will alert you to the first phase of public consultation.

Have you read our history of Main Street?

Main Street: A History of the Heart of Dundrum was published by Imagine Dundrum to chronicle the rich heritage of Dundrum Village from the 17th century to the present day. Author John Lennon, local historian and member of Imagine Dundrum, reminds us of the need to protect the rich history and to ensure that it is sensitively blended into the planning for the future of the Village.



Copies can be bought at €5 at the Holy Cross Pastoral Centre Dundrum, Airfield, Campbells Shoes and Joe Daly's Cycle Shop. The booklet sales are the main source of Imagine Dundrum funding.

Why Main Street is so important

In Imagine Dundrum, we have been investing time in tracking best practice around the world in the development and redevelopment of urban villages. The importance of the Main Street as the main public space in any village or town is now being recognised by communities, town planners and architects. We are working to bring these ideas to the attention of our planners and developers and to share them with you.

Below is a quote which captures very well why we need new thinking about the importance of Main Street and why it is so much more than a thoroughfare for vehicles. It underlines our case for a civic building at the heart of our Main Street.

'Within the whole network of streets, Main Street serves the unique function of a public place perhaps more than any other street type. It is a place for people to linger, to socialize, to experience; a place where people can connect and be exposed to each other; a place where public culture, community, and civic pride is developed and celebrated; and a place that connects the shop, home, classroom, and workplace'
<https://www.pps.org/article/8-principles-streets-as-places>

A Placemaking approach to planning for our Village

What is Placemaking? Placemaking is the idea that we plan and build places around communities and people. It is about communities working together to reimagine and reinvent their public

spaces so that they contribute to health, happiness and wellbeing. A placemaking approach to planning pays attention to culture and community, and creates civic pride in the place where we live, play, learn, work and grow old.

'A great public space cannot be measured by its physical attributes alone; it must also serve people as a vital community resource in which function always trumps form. When people of all ages, abilities, and socio-economic backgrounds can not only access and enjoy a place, but also play a key role in its identity, creation, and maintenance, that is when we see genuine placemaking in action.'

Imagine Dundrum wants to promote and work for a placemaking approach to the redevelopment of Dundrum Village. If you would like to read more about the idea of placemaking take a look at this website <https://search.yahoo.com/search?fr=mcafee&type=E211US0G0&p=project+for+public+spaces>

Watch this space! Imagine Dundrum is planning an exciting placemaking event for early Spring! We will be inviting you to join with us to keep on imagining the best possible future for Dundrum Village! keep an eye on our Web Page/Facebook for details.

Get in touch via email:
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find us on **Facebook**
or visit our website
www.imaginedundrum.ie



Happy Christmas to all!

